

# Elif Okur, UX/UI Designer

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UX/UI Designer with a strong background in designing responsive web applications and mobile experiences. Passionate about creating user-friendly and visually engaging interfaces. Experienced in working within fast-paced, multicultural teams, collaborating closely with developers and stakeholders to deliver high-impact digital products.

## Experience

Sep 2024- Current

Full Time

### UX/UI Designer, Turquoise Choice

- Redesigned a responsive web app with 40% improvement in user engagement compared to the previous design.
- Developed a scalable design system for the mobile app, ensuring consistency across 300 screens/features.
- Led UX research and usability testing using Microsoft Clarity.
- Utilizing skills in wireframing, prototyping, and user testing to create intuitive, user-centered interfaces.
- Collaborated in a cross-functional, fast-paced team, conducting daily stand-ups and stakeholder presentations.

Dec 2021- Apr 2023

Full Time

### Visual Communication Designer, EDS Bilişim

- Designed intuitive, user centric interfaces for web pages and mobile applications.
- Worked closely with developers to implement intuitive designs.
- Created 200+ animations for explainer videos using After Effects and Premiere Pro.
- Creating promo videos for digital mediums.

Jan 2021- May 2021

Full Time

### Visual Communication Designer, HUG Factory

- Creating images, GIFs and videos for digital mediums (social media and company website).
- Crafting visual designs representing company's marketing concepts using Adobe Photoshop, Illustrator and Premiere Pro.

## Education

Sep 2015- Sep 2020

Sep 2010- Jun 2014

Bahcesehir University, Industrial Design %75 Scholarship

Gebze Anatolian High School

## Certificates

2023

By LinkedInLearning

### Designing Accessible Components In Figma

- Learned how to build accessible design systems, including buttons, icons, checkboxes, and image cards.

Nov 2022- Jun 2023

7 Course Program

### Google UX Design

- Hands-on, practice-based training in user research, wireframing, prototyping, and usability testing.

## Soft Skills

- Communication
- Teamwork
- Time Management
- Problem Solving
- Critical Thinking

## UX/ UI Design

- User Centered Design
- Ux Research
- Wireframe
- Prototype
- Usability Testing

## Software Skills

- Figma
- Photoshop
- Adobe XD
- After Effects
- Illustrator